

Community Investment Impact Report 2014/2015

Welcome to North Star's **Community Investment** **Impact Report 2014/2015**

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North Star's Community Investment

Community Investment is about helping to create, support and develop more self-reliant communities which have a positive and equal relationship with local service providers and have a measure of control over their own neighbourhoods.

Our Leading and Growing to 2018 strategy emphasises the importance of community investment:

'Community Investment is embedded across the organisation'

And we understand the importance of measuring it to assess its value:

'We measure our performance in order to identify the value of what we do'

'We measure our social impact'

Main Headlines 2014/2015

The programme has benefitted **4,202 people**

We have provided **£63,534** to projects and communities

Projects have attracted a further **£88,626** from other funders (**a ratio of £1: £1.39**)

38 projects have been funded to strengthen our communities

We have established long-term relationships with **17 new partners** (in addition to the 20 we already had)

We have further strengthened relationships with our communities by **supporting organisations to deliver successful grass roots projects**

We have developed **priority themes** for support and funding: Employment and Skills, Financial Inclusion, Children and Young People, Community Strengthening and Health and Wellbeing

Annual targets are set using the previous year's outcomes and based on community and corporate priorities

We measure the impact of Community Investment in **facts and figures** (quantitative) and **views and opinions** (qualitative)

We are now able to measure the **social impact** of all the projects we support

We use the **Social Value Bank** to provide figures for qualitative outcomes based on the HM Treasury Green Book - the UK Government's core guide to policy evaluation

The system also includes elements of **Social Return on Investment** and **Social Accounting**

North Star's Community Investment

Key figures for 2014/15:

Community Investments Projects 2014/15

Objective	No of Projects	Amount NSHG Invested	Other Funding	% of NSHG Budget	No of people benefiting
Employment & Skills	3	£4,230	£1,346	7%	69
Financial Inclusion	4	£10,250	£7,000	16%	705
Children and Young People	9	£17,604	£8,000	28%	194
Community Strengthening	11	£13,305	£47,000	21%	1,384
Health and Wellbeing	11	£18,145	£25,280	28%	1,850
TOTAL	38	£63,534	£88,626	100%	4,202

Most of the projects have also attracted support 'in-kind', such as volunteer time, free venue hire etc.

Often projects fit into a number of themes. For example the WMNT School Uniform Project is under Financial Inclusion, but would also fit into Children and Young People and Community Strengthening.

The impact of Community Investment since it started in 2012

A total of **116 projects** supported

Total beneficiaries: **18,721**

Total North Star funding across all projects:

£181,683

Total other funding, levered by North Star funding:

£355,612

For every £1.00 North Star invested, **£1.95** was levered from other sources

In the 8 North Star Priority Neighbourhoods we spent **£136,475**

Levering in an additional **£238,957** of funding

For every £1 North Star invested, **£1.75** was levered from other sources

North Star's Community Investment

Community Led-Investment

Community Investment focuses on the strengths, or assets, within communities, working with them and community partners to identify, build on and sustain strengths in order to support and encourage communities to become stronger and more self-reliant. It starts from the premise that communities are built from the inside out (rather than the outside in), capitalising on the skills, capacities, intelligence, wisdom and experience of local people and groups. Strengths are identified and connected to each other to multiply their power and effectiveness.

How we do this

The approach is to support the grass-roots development and delivery of projects that will contribute to strengthening a community. We follow a process that begins in the neighbourhood, making sure that projects come from the ground up and are not imposed. The aim is to focus as much on the positives and potential of an area as the needs and concerns; creating autonomy, rather than dependency, greater community capacity, rather than more services, and sustainability, rather than short-term solutions.

The process

Initial contact

Discussion with involved tenants or other key partners in the area to find out key players and issues

Widening the net

Develop list of local contacts to approach to discuss North Star offer

Project Development

Identify suitable projects and provide contributory funding and support

Targeting

Talk with key local people about potential projects that North Star may support

Building Sustainability

Involve local networks to further support the project, such as other partners and people

In this approach, the role of other agencies and services is to work with North Star to partner, support and enable communities to take the lead in solving their own problems. The Community Investment Team apply the values and skills necessary to work in this way, supporting and encouraging communities to become stronger.

North Star's Community Investment

Where we do it: The Priority Neighbourhoods

We cannot do everything, everywhere so Community Investment takes a targeted approach, based on rigorous research and a balance of need and opportunity.

The following places were identified as Priority Neighbourhoods for Community Investment resources and activity:

- Belle Vue, Hartlepool
- Gresham, Middlesbrough
- Stockton Town Centre
- Thornaby, Stockton
- Hartlepool Town Centre
- Carlin How, Redcar and Cleveland
- Cockfield, County Durham
- Evenwood, County Durham

Each of these communities now has a comprehensive Community Profile – a portrait of the community which includes community activity and facilities, strengths, areas for improvement and overall priorities for action.

What we do

Funding Communities

We use our funding to provide financial support to the Priority Neighbourhoods and, more broadly, to all our communities. We do this in two ways:

Direct Spend

The bulk of the Community Investment budget is directed towards the Priority Neighbourhoods.

Community Strengthening Grants

Community projects can apply for up to £2,500 through an application to our grants programme. A Grants Panel, consisting of staff and tenants assess the applications and award the grants. This enables all our communities to receive funding.

North Star's Community Investment

Seeing the impact - Adding Value: Measuring Success

Measuring the impact has been a priority. North Star uses a system that is:

- **Simple** – for easy completion by projects, managed by an existing member of staff as part of their job
- **Proportionate** – so projects can be measured in different ways and to varying extents depending on their type, scale and scope
- **Meaningful** – measuring both quantitative and qualitative outcomes to produce information that can inform Community Investment activity as well as the individual project
- **Flexible** – a range of different measurement techniques

The system is called Adding Value: Measuring Success and consists of a toolkit of methods. It is unique to North Star and was developed through co-creation with projects, staff and partners. The toolkit is mutually beneficial; the projects can use the outcomes to lever further funding and demonstrate the impact their work has on communities to other partners.

Anticipated outcomes are agreed with the projects at the point of funding. The outcomes are usually a mix of the qualitative (views and opinions) and quantitative (facts and figures). Where possible, the outcomes are given a monetary value based on the Social Value Bank (SVB), a Treasury approved set of values which provides figures for qualitative experience. We are currently exploring the options for external validation.

It is important to note that not all outcomes are available as part of the SVB so not all will have a monetary value. Some of the projects reflect wholly qualitative data, which should not be interpreted as being of less impact than quantitative results.

This report highlights the projects and outcomes in each theme and provides case studies in each to illustrate the impact on individual tenants and communities.

Employment and Skills

Helping everyone in our communities to support themselves through paid employment of a living wage, to maximise their potential and improve their skills.

Project	Overview	Neighbourhood
Open Door North East – Sew 2 Work	A 13 week course to improve integration, identify skills and provide increased employability options for local and refugee women.	Gresham, Middlesbrough
Princes Trust Team	A 12 week employability and skills programme.	Stockton and Carlin How, East Cleveland
Overcoming Barriers	To work with young people who are struggling to find employment.	East Cleveland

Impact

North Star funded **£4,230** on projects tackling Employment and Skills

All **£4,230** was in the Priority Neighbourhoods

The projects managed to lever an extra **£1,346** in funding from other sources

69 people have benefitted from the projects

10 Young People have gained employment or apprenticeships and traineeships

Sew 2 Work Outcomes

Project:	A 13 week course to improve integration, identify skills and provide increased employability options for local and refugee women.
Theme:	Employment and Skills
Area (Priority Neighbourhood):	Gresham, Middlesbrough
Funding:	£2,050
Additional Funding:	£1,246
Activities:	Sessions consisted of bitesize enterprise training taught by the project leader or guest speakers, followed by a practical activity to encourage the women to put their learning into practice. The products created were sold by the women at a local market, providing work experience. Six mentors were provided for one to one assistance, befriending and guidance throughout the course.
No of beneficiaries:	14 women (participants), with a mix of ethnicity. 6 mentors, also acting as translators
No of sessions	13 sessions, 2.5 hours per week.

Outcomes:

- 14 women took part in a 13 week vocational training course (Sew2Work) –Social Value Bank value of **£12,122**
- The women sold their products on a stall at Middlesbrough Christmas Market gaining work experience
- One of the participants; an isolated British woman, found friendship and wellbeing from attending the sessions
- The women have improved their English language skills from communicating throughout the course
- Provided links between participants and agencies which will further support the development needs of the participants

Project Input = £3,296 Social Return = £12,122

For every £1 spent, £3.68 Social Return

Case study:

One participant had taught sewing, crafts and flower arranging in Iran. She thought that when she moved it would be the end of her teaching. She said that going through Sew2Work had given her hope that she could do what she loved in the UK and that her dreams had been resurrected.

Princes Trust Programme Outcomes

Project:	Enabling young people to gain life skills and a relevant qualification and employment.
Theme:	Employment and Skills
Area (Priority Neighbourhood):	Stockton Town Centre
Funding:	£930
Additional Funding:	£100 (Barclays), plus in kind support
Activities:	A 12 week course of team building, a community project, work placement, progression activities and a Team Challenge to benefit others within the community.
No of beneficiaries:	15 young people, aged 16 – 25, started the course 12 students achieved qualifications and 100% attendance

Outcomes:

- Interaction with unemployed young people in Stockton
- Young people have enhanced their teamwork, employability and transferable skills within the community
- 12 students participated in the 12 week course, gaining qualifications – Social Value Bank value of **£4,940**
- Students were involved in two weeks work experience, with local organisations (including North Star)

Project Input = £1,030 Social Return = £4,940

For every £1 spent, £4.80 Social Return

Case Study:

When Ms J started the Princes Trust Programme she had anxiety and was unemployed and struggling to find work. The programme has built her confidence and helped her deal with difficult situations. During her work placement she was able to learn new skills and learn about the business. During the course Ms J decided that teaching was what she wanted to do as a career, and has since signed up to volunteer with the Princes Trust to support their next programme. This voluntary activity will support her course in teaching at Stockton Riverside College.

Financial Inclusion

Ensuring that as few people as possible in our communities are excluded from the support and services they need due to their financial circumstances.

Project	Overview	Area
Community Help Hubs	To provide support to tenants with severe debt problems, assisting them to resolve urgent issues, helping them to remain in their homes, improving their physical and mental wellbeing and the restoration of sustainable financial stability.	Cockerton, Darlington
Welfare Reform Pilot Project	To enable and facilitate advice provision and benefit information to groups and individuals in Teesdale who would otherwise find access difficult or impossible due to a range of factors.	Cockfield, Evenwood, County Durham and surrounding areas in Teesdale
School Uniform Project	To provide items of school uniform at subsidised rates to primary school children; to provide volunteering opportunities and access to support services.	Gresham, Middlesbrough
Volunteer Driver Scheme	To improve the health and wellbeing of older tenants, by organising a volunteer car scheme that will take them on social events, medical appointments etc.	Cockfield and Evenwood, County Durham

Impact

North Star funded **£10,250** for projects tackling Financial Inclusion

Of this **£6,500** was in the Priority Neighbourhoods

705 people have benefitted from the projects

Support included advising people of **benefits they were unaware of** and are entitled to

Signposting people to other organisations that would help

All North Star's Community Investment themes have an indirect effect on Financial Inclusion

The projects managed to lever a further

£7,000 in funding

This theme links to other financial inclusion activity, for example, North Star's Welfare Benefits Officer who helps maximise tenant income and has worked with Tadea UK helping tenants to reduce their fuel bills.

North Star's Welfare Benefits Officer: Increased tenants incomes by a total of **£306,978.76** in 2014/2015

Tadea UK: Tadea UK has provided home energy visits to **361** North Star households and made a total collective saving for tenants of **£43,958**

Community Help Hubs Outcomes

Project:	Providing support to tenants with severe debt problems, assisting them to resolve urgent issues, helping them to remain in their homes, improving their physical and mental wellbeing and the restoration of sustainable financial stability
Theme:	Financial Inclusion
Area (Priority Neighbourhood):	Cockerton, Darlington
Funding:	£3,750
Additional Funding:	Not for this project
Activities:	Weekly outreach sessions in the community
No of beneficiaries:	40 clients have accessed the service with 107 clients contacted

Outcomes:

- Maximising tenant's income by checking that they have claimed all benefits – generated a total of **£26,670** from unclaimed benefits
- Provided financial stability by teaching and supporting tenants to set and follow a household budget
- Negotiating sustainable repayment plans with priority creditors (rent and council tax arrears) and refer tenants to main Bureau for non-priority debt
- **£1,500** worth of debt was rescheduled or written off for tenants accessing the service
- Tenants using the Credit Union are now able to save for their children's Christmas presents

Project Input = £3,750 Return = £28,170
For every £1 spent, £7.51 Return

Case Study:

Mr J is a single white male with two children who do not live with him but he sees. He is not working and is currently completing a four week community order. He has no savings and has no rent or Council Tax arrears, with no other debts disclosed. Mr J has a claim for Job Seekers Allowance (JSA), Housing Benefit Council Tax Reduction (he is currently claiming hardship payments due to a sanction). He had been sanctioned for JSA due to not meeting the terms and conditions of his JS agreement. He has a target of 21 job searches and applications per week. He stated he has been undertaking community service and had only completed 6 or 7 applications. His sanction was until Dec 2014 and he claimed a hardship payment so he had an income.

Advice & Support - He was advised of the reconsideration process and assisted with its request. Evidence of his community service order was submitted and his sanction was overruled. Mr J was awarded his backdated benefits and continued with his JSA claim.

Additional Benefit – He returned for a budgeting session and was able to set goals and milestones including reducing tobacco so that he could save money to visit friends and family. Mr J was also advised to use The Credit Union to save for his children's Christmas presents.

School Uniform Project Outcomes

Project:	Provide items of school uniform at subsidised rates to primary school children; provide volunteering opportunities and access to support services.
Theme:	Children and Young People
Area (Priority Neighbourhood):	Gresham (Archibald, Newport and Ayresome Primary Schools)
Funding:	£1,500
Additional Funding:	£2,000 (Gresham Communities First Fund)
No of beneficiaries:	595 school children, aged between 3-10 years old, with up to 22 different languages spoken in the schools

Outcomes:

- Providing **595** children with their school's official school jumper
- Parents didn't have the worry of finding the money to kit out their children with uniform, which can be expensive for families
- Two volunteers have supported this project – Social Value Bank value of **£3,737**
- Support Information was also available to the community on the collection day
- Engaging with local communities at the collection day and introducing families to the different agencies that could help them with advice and support

Project Input = £3,500 Social Return = £3,737
For every £1 spent, £1.07 Social Return

Case Study:

Quotes from local people who used the project:

"I think it's a great plan and gets the schools and community together"

"it helps me by saving money that I will need to spend in September"

"It is really helpful for the families in the local community"

Children and Young People

Enabling children and young people in our communities to reach their full potential.

Project	Overview	Area
Belle Vue Summer Play scheme	To provide 30 spaces per day for local children to engage in positive, low cost activities over the summer holidays.	Belle Vue, Hartlepool
YMCA	To provide high quality and accessible youth development work and positive opportunities for young people.	Cockfield and Evenwood, County Durham
Family Residential	To allow families some quality time with their children, enabling them to 'bond' together, meet other families and try out a variety of activities.	Hartlepool
The LINK CIC, Drama Group	A drama group for families in a rural area, allowing families to socialise and build their confidence.	East Cleveland
Homework Club	To provide children with a safe place to do their homework and promote aspirations.	Thornaby, Stockton
Caribbean Steel Pans	To develop and improve skills on steel pans among children and the young people taking part.	Gresham, Middlesbrough
Woodland Youth Activities Residential	To take young people from Woodland on a residential to Ireshopeburn.	Woodland, Teesdale

Impact

North Star funded **£17,604** on projects working with Children and Young People

Of this **£16,604** was in the Priority Neighbourhoods

194 people have benefitted from the projects

The projects managed to lever in a further **£8,000** in funding

YMCA Outcomes

Project:	To provide high quality and accessible youth development work and positive opportunities to young people living in Cockfield, Evenwood and surrounding areas in Teesdale.
Theme:	Children and Young People
Area (Priority Neighbourhoods):	Evenwood and Cockfield, County Durham
Funding:	£7,500
Additional Funding:	Not for this project
Activities:	Sports and exercise, healthy lifestyle, cooking and budgeting, arts and craft, fundraising, community cohesion projects, Information, Advice and Guidance, drug and alcohol projects, outreach and intergenerational activities
No of beneficiaries:	40 young people, aged 10-16 years old, males and females across Evenwood and Cockfield
No of sessions	Weekly activities over 11 months

Outcomes:

- Engaged 40 young people in weekly activities (see left) – Social Value Bank value of **£79,844**
- Provided 20 young people with IAG (Information, Advice and Guidance) and drug and alcohol information and support
- Supported 10 young people to take part in volunteer work –Social Value Bank value of **£13,526**
- Young people engaged in positive and diversionary activities, enhancing social and emotional wellbeing
- Reduced levels of anti-social behaviour in the area
- Enhanced community cohesion

Project Input = £7,500 Social Return = £93,370
For every £1 spent, £12.45 Social Return

Case Study:

"One young person volunteered as part of an Intergenerational Project. Along with a larger group, she visited a local residential home to work with residents on various arts and crafts projects. This young person is very shy, quiet and reserved in regular youth development sessions; however, she opened up and was chatting to residents and showing great skills in communication and support. After the session she shared that she was now considering Care as a career and asked if this is something we could support – of course we said yes!"

Homework Club Outcomes

Project:	To provide children with a safe place to do their homework and promote aspirations.
Theme:	Children and Young People
Area (Priority Neighbourhood):	Thornaby, Stockton
Funding:	£1,000
Additional Funding:	£2,000
Activities:	Homework support, iPad fun time, arts and crafts, healthy snacks, an annual trip as an incentive
No of beneficiaries:	12 regular attendees aged 8-13. Mostly white British, Mixed Race, or of a traveller background

Outcomes:

- Provided children with opportunities they might not usually have, using the iPad's and the support with their homework
- 10 children have 100% attendance to the weekly homework club – Social Value Bank value of **£19,961**
- Challenged attitudes about education and homework
- Improved self esteem and ambition, career goals
- Two volunteers run the weekly sessions - Social Value Bank value of **£2,664**
- Alton Towers trip to incentivise the young children for attending the Homework Club

Project Input = £3,000 Social Return = £22,624
For every £1 spent, £7.54 as a social return

Case Study:

'We have a few children who come from tough backgrounds. At first, when they came to the homework club they didn't want to engage. We are now seeing those children regularly and engaged – they are achieving and improving with their homework.'

Community Strengthening

Maximising potential by identifying and building on the strengths of our communities, ensuring they are safe, inclusive and good places to be.

Impact

North Star funded **£13,305** on projects working on Community Strengthening

Of this **£10,305** was in the Priority Neighbourhoods

1,384 people have benefitted from the projects

The projects managed to lever an extra **£47,000** in funding

Project	Overview	Area
Elena's Community Café	To provide a meeting place and social resource for local residents, as well as signposting to support and advice.	Parkfield, Stockton
Family Support Worker	To employ a local Cockfield resident and provide them with professional training and qualifications to become a support youth worker. To work with residents and families in Evenwood to encourage voluntary activities and community action.	Cockfield and Evenwood, County Durham
Investing in People and Culture	To provide a well-resourced and efficient centre to function as a central hub for vulnerable individuals, including refugees, asylum seekers, and BME groups.	Gresham, Middlesbrough
Billingham Legacy Foundation	A carnival to bring the community together.	Billingham, Stockton
Carlin How Community Association	To make a space within the community centre for a relaxing place to work.	Carlin How, Redcar and Cleveland
TRICS Lets Go Away	To allow local residents and families to get away from their local environment and have an enjoyable day away from everyday stresses.	Gresham, Middlesbrough
Belle Vue Christmas Project	A wide range of Christmas activities in Belle Vue.	Belle Vue, Hartlepool
Integration Football	To facilitate integration through football among the different cultures and nationalities that live and work in Middlesbrough.	Gresham, Middlesbrough
TCR Hub Kitchen	To give young people experience and the opportunity to gain skills in customer services, hospitality and catering.	Barnard Castle, County Durham
Increased Participation in sport for children	To increase participation in sport within the community with a focus on 6-18 year olds.	Skelton, North Yorkshire
Christmas Pantomime	A family pantomime trip at a time of year when finances are low.	Redcar and Cleveland

Family Support Worker Outcomes

Project:	Employed a local Cockfield resident and provided them with professional training and qualifications to become a support youth worker, working with residents and families in Evenwood to encourage voluntary activities and community action.
Theme:	Community Strengthening
Area (Priority Neighbourhood):	Cockfield and Evenwood
Funding:	£2,500
Additional Funding:	£12,750
Activities:	Over the last 2 years there has been a range of activities for the community. Including: a film club, family trips, holiday club activities, evening activity classes and consultation with the communities, healthy snacks, an annual trip
No of beneficiaries:	12 regular attendees aged 8-13. Mostly white British, Mixed Race, or of a traveller background
No of sessions	Film Club: Once every two weeks School Holiday Club: activities throughout the school holidays

Outcomes:

- Completion of a Level 3 Community Development qualification and Level 2 Youth Work qualification – Social Value Bank value of **£1,155**
- An increased number of professional contacts to signpost local people to
- 10 children regularly attending the youth film club – Social Value Bank value of **£19,961**
- The involvement of four regular volunteers - Social Value Bank value of **£7,473**
- Improvement in the provision to families of support, activities and positive engagement
- The families have said how grateful they are for these activities
- The summer activities have allowed the children to have a set programme of things to do. This has assisted families in the school holidays and kept the children off the streets
- Within the area of the project there is a high level of unemployment; this project has recruited a local person, given her the skills and education to grow, and keep the income local to the area – Social Value Bank value of **£1,671**
- Continually transforming the strength of the community within the four neighbourhoods in Evenwood
- Identified and acknowledged the needs of the community through consultation and local knowledge

Project Input = £15,250 Social Return = £30,260
For every £1 spent, £1.98 Social Return

Case study:

'Parents have said 'it's about time something like this happened on the dark nights'

Investors in People and Culture (IPC) Outcomes

Project:	Provide a well-resourced and efficient centre to function as a central Hub for vulnerable individuals, including refugees, asylum seekers, and BME groups.
Theme:	Community Strengthening
Area (Priority Neighbourhood):	Gresham, Middlesbrough
Funding:	£1,000
Additional Funding:	£26,400
Activities:	Activities within the centre include: <ul style="list-style-type: none"> • English for speakers of other language (ESOL) Classes • International English Language Testing System (IELTS) Classes • Cooking Sessions • Drop Ins • Food bank
No of beneficiaries:	500 local people from over 30 nationalities 45 people regularly attend and volunteer

Outcomes:

- IPC has now registered with the Charity Commission
- A variety of projects have been set up within the local John Paul Centre in Middlesbrough
- A website has been set up for IPC to advertise their projects and attract volunteers
- 45 local people regularly attend the IPC projects, and volunteer with the groups – Social Value Bank value of **£68,351**
- Established a social centre with seating for up to 50 people, a fridge freezer and cooking apparatus

Project Input = £27,400 Social Return = £68,351
For every £1 spent, £2.49 Social Return

Case study:

'The IPC has allowed people from different countries and backgrounds to work together to share knowledge and skills. The project has brought cultures together and positively contributed to the local community!'

Health and Well-being

Achieving better health and wellbeing in our communities

Impact

North Star funded **£18,145**
on projects working on Health and Well-being

Of this **£10,900** was in the Priority Neighbourhoods

1,850 people have benefitted from the projects

The projects managed to lever an extra **£25,280**
in funding

169 children have received a free healthy breakfast every
school day

Project	Overview	Area
Living Water's Cafe	To provide a free cooked meal to the homeless and food parcels to local people.	Hartlepool Town Centre
Lingdale Community Garden	To sustain long term recovery for previously chronic alcohol abusers to help them re-integrate into their communities.	Lingdale, East Cleveland
Time for Time, The Clock	To engage with adults to address issues of isolation.	Thirsk, North Yorkshire
Breakfast Club – Evenwood Primary School	To increase the number of children having a healthy breakfast, improve pupil's attainment, and increase children's concentration levels during class.	Evenwood, County Durham
Breakfast Club – Belle Vue Community Centre	To increase the number of children having a healthy breakfast, improve pupil's attainment, and increase children's concentration levels during class.	Belle Vue, Hartlepool
Breakfast Club – Ayresome Primary School	To increase the number of children having a healthy breakfast, improve pupil's attainment, and increase children's concentration levels during class.	Gresham, Middlesbrough
Breakfast Club – Whitecliffe Primary School	To increase the number of children having a healthy breakfast, improve pupil's attainment, and increase children's concentration levels during class.	Carlin How, Redcar and Cleveland
Computer Classes for Carers of Dementia	To pay for sessional computer tutor fees for computer classes for carers of people affected by dementia.	Stockton
Women Today	To promote the interests of all women, in particular BME women by provision of facilities for advancement of health, education and wellbeing of women.	Middlesbrough
Webb House Art Group	To provide people with an understanding of art techniques and help them enjoy learning new skills, being inspired and creative.	Middlesbrough
Evolution Youth Dance	To provide an out of school dance activity in a safe environment.	Carlin How, Redcar and Cleveland

Computer Classes for Carers Outcomes

Project:	Paying for sessional computer tutor fees for computer classes for carers of people affected by dementia.
Theme:	Health and Wellbeing
Area (Priority Neighbourhood):	Stockton
Funding:	£1,695
Additional Funding:	£250
Activities:	Providing access to computers, internet, printing facilities and weekly computer classes
No of beneficiaries:	14 carers per week are accessing the class, all aged 70+

Outcomes:

- Carers have gained knowledge in software packages and IT equipment
- Carers feel less isolated
- Carers have been able to renew their car tax, driving licence, TV licence and visit comparison websites to reduce their household bills
- 14 carers have enrolled onto the vocational computer classes course – Social Value Bank value of **£12,122**

Project Input = £1,955 Social Return = £12,122
For every £1 spent, £6.20 Social Return

Case Study:

The computer tutor supported one of the carers who had to fill in the Leading Power of Attorney forms online. The prospect of filling in these forms (which were 16 pages long) was very daunting to the carer. However, with the teacher's full support the form was completed and submitted.

Ayresome Primary School Breakfast Club

Project: To increase the number of children having a healthy breakfast, improve pupils' attainment, and increase children's concentration levels during class.

Theme: Health and Wellbeing

Area (Priority Neighbourhood): Gresham, Middlesbrough

Funding: £1,500

Additional Funding: Donation from Greggs (approximately £350)

Activities: The breakfast club includes an exciting programme of activities (martial arts, street dance, keep fit, educational games and reading activities)

No of beneficiaries: 59 children

Outcomes:

- The children attending the Breakfast Club have better interactions with the teachers and are concentrating better in their class. This has been monitored by the teachers
- Parents are less wary of school and more likely to attend parents' evenings
- The children are engaged through a range of activities during Breakfast Club which they enjoy, and this motivates them to attend school
- The Breakfast Club ensures the children are getting a healthy and nutritious breakfast
- One parent volunteers regularly at the Breakfast Club - Social Value Bank value of **£1,868**
- Providing financial support for parents as they don't have to worry about funding their children's breakfast

Project Input = £1,850 Social Return = £1,868

For every £1 spent, £0.99 Social Return

Case study:

The parents have said *"the breakfast club has helped me to go to work. I now don't need to worry about paying for childcare, which i cannot afford."*

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Sew 2 Work Project, Gresham,
Middlesbrough



Investors in People and Culture Project,
Gresham, Middlesbrough



Princes Trust Programme,
Redcar Team